



NC Association for Soil and Water Conservation Districts

2019 North American Envirothon Fund Raising Campaign



North Carolina has a strong heritage in soil and water conservation and education. The NC Association of Soil and Water Conservation Districts (NCASWCD) was established in 1944 to support and enhance the efforts of local soil and water conservation districts in conserving the natural resources of North Carolina. It is organized exclusively for educational, scientific, and charitable purposes and is a 501(c)(3) organization.

Education Leads to Conservation - How do we balance quality of life and the quality of the environment? The answer to this question affects us all and each year 500,000 of the most motivated and determined high school students embark on a journey to offer solutions to this critical question through the Envirothon. The NCASWCDs is the official sponsor for the Envirothon program in North Carolina.

National Conservation Foundation Envirothon - Created in 1979, the Envirothon is a hands-on environmental problem-solving competition, providing team building and leadership experience for high school students in the U.S., Canada and now China. The Envirothon is managed and directed by the National Conservation Foundation (NCF). The NCF Envirothon works in partnership with local, state, national and international conservation agencies to organize and conduct competitions across North America. The Envirothon is the largest high school environmental education competition in North America.

North American Envirothon Competition – Each year, states and provinces across the US and Canada hosts local Envirothon competitions. In North Carolina we have the NC Envirothon. Winning teams from each state and/or province competition advance to an international level event, the North American Envirothon competition, for an opportunity to compete for recognition, scholarships and prizes. In 2016, China joined the Envirothon family and began sending teams to the North American Envirothon.



2019 North American Envirothon - Each year the North American Envirothon event is hosted by a participating state or Canadian Province, rotating across North America. North Carolina has played host in the past and in 2019 we will again have the opportunity to host this international competition. Hundreds of students, teachers and volunteers from across North America and China will travel to North Carolina to participate in the competition, but thousands more will learn about NC as they participate in their local Envirothon program.

The 2019 North American Envirothon will be located in Raleigh, NC at North Carolina State University. The proximity within the Research Triangle, minutes down the road from the world renown Research Triangle Park, and located on the campus of one of the counties top research universities will ensure that this event will be a showcase event for NC, our Universities, Businesses, people and amazing natural resources!

The 2019 N.A. Envirothon competition theme will be: **“Agriculture and the Environment: Knowledge and Technology to Feed the World”**, and what better setting to explore it than in the heart of NC!

Sponsorship Levels and Benefits

2019 N.A. ENVIROTHON

- ◆ Day Sponsor - Become the Principal Sponsor for the day
\$30,000 - *Limited to 4 Sponsors*
- ◆ Station Sponsor - Sponsor a station on Training/Testing Days
\$20,000 - *Limited to 5 Sponsors*
- ◆ Event Sponsor - Sponsor a Special Event
\$10,000 - *Examples include Game Night, BBQ Cookout, Ice Cream Social & more*
- ◆ Program Sponsor
\$5,000
- ◆ Supporter
\$2,500
- ◆ Friend
\$500 +

	\$30,000 Day	\$20,000 Station	\$10,000 Event	\$5,000 Program	\$2,500 Supporter	\$500+ Friend
Exclusive Sponsorship Publicity - Sponsor name/logo featured on front of t-shirt worn by all volunteers, participants and guest on sponsored day	X					
T-shirt Publicity - Sponsor name/logo on back of all NCF-Envirothon t-shirts worn throughout the week	X	X	X			
Public Relations - Sponsor will be featured in all public relations announcements to the press & media	X	X				
Podium Acknowledgement - Sponsor will receive verbal recognition for contribution during opening and closing ceremonies	X	X				
Competition Publicity - Sponsor name/logo will be featured in daily newsletter	<i>On Sponsored Day</i>	<i>On Training - Testing Days</i>	<i>On Day of Special Event</i>			
Individual Printed Signage - Sponsor name/logo will be on individual banner	X	X	X			
Printed Signage - Sponsor name/logo included on 2019 NCF-Envirothon Sponsors banner	X	X	X	X		
Exhibit - Sponsor will have the opportunity to have exhibit space at Open & Closing Ceremonies	<i>& at all Events on Sponsored</i>	X	<i>& at Sponsored Event</i>			
Social Media Publicity - Sponsor will be recognized with 2019 NCF-Envirothon posts	<i>Multiple Social Media posts throughout day</i>	<i>Social media posts on training - testing days</i>	<i>Social media post during special event</i>	X		
Website Publicity - Sponsor name/logo will be featured on 2019 N.A. Envirothon website	<i>Active link to sponsor website</i>	<i>Active link to sponsor website</i>	<i>Active link to sponsor website</i>	<i>Active link to sponsor website</i>	<i>Active link to sponsor website</i>	X
Special Recognition - Sponsor will be recognized at the NC Association of Soil and Water Conservation Districts Annual Meeting	<i>Plaque Presentation</i>	<i>Plaque Presentation</i>	<i>Plaque Presentation</i>	<i>Plaque Presentation</i>	X	X
Printed Program - Sponsor name/logo will be listed in Competition Program	X	X	X	X	X	X